

UVJC Board of Trustees
Executive Meeting Minutes
7 December 2016
7:00 pm – Roth Center for Jewish Life

Present: Sue Berg, Bill Brown, Felixa Eskey, Gloria Finkelstein, Rachel Kleinbaum, Jeff Lubell, Laura Rosenthal, Rusty Sachs, Robert Shumsky

Regrets: Deb Kaplan

Guest: Ex-Officio: Rabbi Boraz

1. **Approval of Minutes:** Minutes of the Executive BOT meeting 5 October 2016– Approved.
2. **Housekeeping:** Updated meeting schedule, list of BOT members and New Member Contact Calendar distributed.
3. **School**
 - a. **Education Committee (Felixa Eskey)**

Request for up to \$1,100.00 for Tuesday school tutors approved. Tutors are for students requiring extra help as well as for advanced students.
 - b. **Education Director**

Offer has been made to Melissa for 30 hrs./week one year salaried position beginning August 1, 2017. Job description includes school and family programming but excludes adult education.
 - c. **Rabbi Report**

Rabbi Boraz is now teaching 7th grade.
Plan to start giving students exams to assess whether we are meeting our curriculum goals so will have data to plan steps for improvement.
4. **Treasurer’s Report (Bill): Financial statements were distributed in advance.**

Spending down compared to last year due to lower salary expense for education director and good school budget management. Income is even with last year. Will have higher salary expense the 2nd half of year compared to last year. Have budgeted for a \$10,000 deficit for this year but could be higher if don’t increase income. Money is available in restricted accounts. Suggestion that a small group meet to discuss how to approach the budget issues.
5. **Major Donor Committee (Rusty):** No donations yet. Goal is to raise \$20,000.
6. **Membership Committee: (Rachel)**
 - a. 25 non-member families interviewed. Key learnings:
 - i. There is a perception that the school has a poor reputation (most interviewed do not have direct experience with the school)
 - ii. These families don’t see any value in joining – not aware of available programming
 - iii. Cost of joining was not an issue
 - iv. 2/3 of those interviewed were interfaith families
 - v. Perception that the building and community are not warm and welcoming.
 - b. In response to above, Rob volunteered to convene a small committee to address how to make interfaith and “social Jews” more welcome. The board should continue to address.
 - c. A Women’s Club is being established

7. Ruach Committee (Jeff)

- a. Plan to widely advertise scheduled Learners services led by Bob Braitman
- b. Menorah lighting planned for December 24th.
- c. Opera North is interested in performing a concert at the Roth Center following Havdalah (no cost)
- d. Committee will review programming options with a Cantor who is related to a UVJC member to visit the Roth Center.
- e. Need to fill a vacancy on the committee. Rabbi Boraz will approach a recommended member.

8. Holocaust Scroll

- a. Lunch and learn with scribe on Dec 10th
- b. Will plan an event for when the Torah is restored.
- c. Scroll is on permanent loan from the Memorial Scrolls Trust based in England. Formal application to the trust is being completed. UVJC and Dartmouth College will share responsibility. Approved expenditure of half the \$360 annual fee (Hillel to fund the other half).
- d. 5 years ago estimate to repair the Scroll was ~\$5,000. Will receive an updated estimate. We have \$8,200.00 available in a fund for this purpose.

9. Congregation Name

- a. Issue raised that there is no signage that ties the Roth Center for Jewish Life with the UVJC.
- b. Consider revisiting renaming our congregation.

10. NH Federation Film Festival

Susan Israel has stepped down from running this. Gloria graciously volunteered to take this on.

11. Annual Dinner: Discussion deferred

12. Adjourn 9:00 pm

Respectfully Submitted,
Susan Berg
Secretary