

UVJC Board of Trustees  
Executive Meeting Minutes  
6 April 2016  
7:00 pm – Roth Center for Jewish Life

**Present:** Bill Brown, Robyn Jacobs, Deb Kaplan, and Laura Rosenthal

**Regrets:** Rachel Kleinbaum and Rusty Sachs

**1. Call to Order and Welcome** by Deb Kaplan at 7:00 PM

**2. Treasurer's Report: Bill Brown**

- a. Net revenue is up by \$10K compared to last year due to savings on Ed Director salary.
- b. Valley News ads – plan for next year – tabled to full BOT meeting.
- c. Dues. Unpaid dues: \$28K – last year \$14K was written off in unpaid dues. Explored options for pro-rating dues when new members join through the website. Discussed creating a separate dues category for graduate students.
- d. Investments – ongoing, funds have not yet been transferred.

**3. Website Update: Laura Rosenthal**

- a. Natasha will train Carole to publish the weekly Update on Mailchimp.
- b. Natasha is working on online RSVP and payment through the website calendar; can easily link to email. Additional modifications: Listing of committee members (to be discussed further), BOT terms, Executive Committee members, and missing dates in history section.

**4. Education Director Search: Deb Kaplan**

- a. Search committee: Rabbi Boraz, Ellen Rockmore, Lori Hirshfield. They will be asked to present to the full BOT at our next meeting.
- b. The job has been posted widely and will run in most settings for 60 days.

**5. Upcoming Events**

- a. Second Night Community Seder April 23: Six people have agreed to help with set up, Kosher caterer has been reserved, Carole has ordered provisions.
- b. Annual Dinner May 15:
  - i. Awards: Mishpachah - Pamela Hausler, Shem Tov - nominees to be confirmed
  - ii. Rachel, Gloria and Deb plan to meet to discuss the event – no other volunteers yet. Obtaining permit for 50/50. Discussion about changing even to just a dinner (no auction), ticket prices and sponsorship levels.

**6. Annual Meeting/Board Slate**

- a. Members completing their second term (not eligible for re-election): Rich, Lori, Deb  
Members completing first term (eligible for re-election): Gloria.
- b. Executive positions to be filled: 2 VPs, Secretary. Bill has agreed to stay on as treasurer.
- c. The Board needs to approve the slate at the meeting on May 4<sup>th</sup>. Deb will follow up with Rich (head of nominating committee).

**7. Other Business**

- a. Strategic Planning: The Rabbi has expressed interest in creating a small committee comprised of 2 Hillel member and 2 UVJC members for long range strategic planning.
- b. Lease: Awaiting return from Dartmouth College for signature.
- c. High Holidays Letter to local school districts (from previous meeting): Deb will follow up with Rabbi for ASAP distribution while the schools are planning their fall schedules.

**8. Adjournment:** 9:15pm

Respectfully Submitted,  
Robyn Jacobs  
Secretary